

COMPARISON SHEET

NIFTY® WRAPPER



FST51
5" x 1000'
16 rolls/case



FST72
20" x 1000'
4 rolls/case

Benefits of ST51 and ST72 over commodity product:

Unique handle on every roll
Roll will not unwind out of hand
Handle cannot be duplicated in ease of use
No friction on hand when using

Easiest application & break-off
People will pay a premium for ease of use
Merchandising — use it and sell it
Floor displays, roll literature,
high visibility

These products can be used in any position — unlike the commodity products which will unwind when used in the horizontal position — this is the position used for most bundling applications.

NIFTY PALLET WRAP SYSTEM - COMMODITY PRODUCTS



FNW5
5" x 1000'
16 rolls/case



FPG1A20
20" x 1000'
4 rolls/case

Top & Bottom Girthing
Palletizing
Easy Bottom Wrapping
One dispensing set per case —
Black u-shaped handle w/
Orange tensioning grip

Comparison to **commodity** products:
Pricing is comparable or lower
Product is always in stock
2 orange grips per case —
while not as good as one dispensing
system per roll (like the ST51 & ST72)
the dispensing system included in the
case does keep your hand from slipping
off the roll